



Ad Production Schedule/Deadlines

Dailies

Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate, The Middletown Press, The News-Times, The Norwalk Hour, The Register Citizen

Publication Day:	Order Entry & Ad Materials	FINAL Ad Approval
Monday	Thursday 3 pm	Friday 5 pm
Tuesday	Thursday 5 pm	Monday 4 pm
Wednesday	Friday 5 pm	Tuesday 4 pm
Thursday	Monday 5 pm	Wednesday 4 pm
Friday	Tuesday 5 pm	Thursday 4 pm
Saturday	Wednesday 5 pm	Friday 3:30 pm
Sunday	Thursday Noon	Friday 4:30 pm

* Email ad number to CMG_LAKE if order is modified.

Hearst CT Community Newspapers:

Publication Name	Publication Day	Order Entry/Ad Materials	FINAL Ad Approval
Darien News	Friday	Tuesday Noon	Wednesday Noon
Fairfield Citizen**	Friday	Wednesday 3 pm	Thursday Noon
Milford Orange Bulletin	Thursday	Thursday 4 pm (Week Prior)	Monday 2 pm
New Canaan News	Friday	Tuesday Noon	Wednesday Noon
Post Chronicle	Wednesday	Thursday 1 pm (Week Prior)	Friday 5 pm
Shoreline Times	Friday	Thursday 4 pm (Week Prior)	Tuesday Noon
The Dolphin	Thursday	Monday 1 pm	Tuesday Noon
Foothills Trader	Wednesday	Wednesday Noon (Week Prior)	Thursday 3 pm
Litchfield County Times	Friday	Friday Noon (Week Prior)	Tuesday Noon
The Spectrum	Friday	Friday 1 pm (Week Prior)	Tuesday 3 pm
Westport News**	Friday	Wednesday 3 pm	Thursday Noon
West Hartford News	Thursday	Thursday 3 pm (Week Prior)	Monday 3 pm
Wilton Villager	Sunday	Monday Noon	Wednesday 3 pm
** Real Estate Pre-Print		Tuesday 4 pm	Wednesday Noon

Weekly Supplements:

Publication	Order Entry & Ad Materials	FINAL Ad Approval
See separate Sunday Art & Style sales sheet for deadlines		
GO!	Thursday 10 am (Week Prior)	Friday 3:30 pm (Week Prior)
Auto Pix	Monday Noon	Tuesday 4 pm
Auto Friday	Tuesday Noon	Wednesday 4 pm
Advocate Real Estate	Tuesday Noon	Wednesday 4 pm
The Hour Real Estate	Tuesday Noon	Wednesday 4 pm
Greenwich Real Estate	Wednesday 10 am	Thursday 10 am
New Haven Auto	Wednesday Noon	Thursday 4 pm
CT Post Real Estate	Thursday Noon	Friday 4:30 pm
News-Times Real Estate	Thursday Noon	Friday 3 pm
New Haven Real Estate	Thursday Noon	Friday 4:30 pm



Total Market Coverage Ad Production Schedule:

Publication Name	Publication Day:
Savings Source, Dollar Saver, New Haven Savings Express, Valley Savings Express	Thursday

Order Entry	Ad Materials
Thursday* 4 pm	Thursday* 4 pm

FINAL Ad Approval
Monday 3 pm

*Order Entry & Materials - 10 business days prior



CONNECTICUT MEDIA GROUP

Covering Fairfield, New Haven, Middlesex and Litchfield Counties

Weeklies



Dailies

Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate,
The Middletown Press, The News-Times, The Norwalk Hour, The Register Citizen

Classified & Recruitment

Publication Day:	Copy Deadline
Monday	Friday 4 pm
Tuesday	Monday 4 pm
Wednesday	Tuesday 4 pm
Thursday	Wednesday 4 pm
Friday	Thursday 4 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

Fairfield County Dailies

203-333-4151:

Help Wanted: #3
General & Real Estate Listings: #4
classifieds@hearstmediact.com

New Haven Register, The Middletown Press,
The Register Citizen

203-850-6628

nhclassifieds@hearstmediact.com

Recruitment Display

Publication Day: Sunday
Space Deadline: Thursday Noon
Art Deadline: Friday Noon

Fairfield County Dailies

203-333-4151: #3

recruitment@hearstmediact.com

New Haven Register, The Middletown Press,
The Register Citizen

203-850-6628

nhclassifieds@hearstmediact.com

Public Notice Legal Announcements

Publication Day:	Copy Deadline
Monday	Friday 4 pm
Tuesday	Monday 4 pm
Wednesday	Tuesday 4 pm
Thursday	Wednesday 4 pm
Friday	Thursday 4 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

Fairfield County Dailies

203-333-4151: #2

legals@hearstmediact.com

New Haven Register, The Middletown Press,
The Register Citizen

203-850-6628

nhclassifieds@hearstmediact.com

Obituaries

Funeral Homes	Private Party
4 pm prior day	4 pm prior day

Fairfield County Dailies

203-330-6306

Holiday deadlines vary. Please call for times.

New Haven Register, The Middletown Press,
The Register Citizen

203-850-6628

nhobituaries@hearstmediact.com

Please contact us for holiday hours.





CLASSIFIED/Recruitment Schedule/Deadlines

Fairfield County Community Weeklies

Darien News, Fairfield Citizen, New Canaan News,
The Spectrum, Westport News and Wilton Villager

Classified & Recruitment

Publication Day:	Copy Deadline
Friday	Monday Noon

203-333-4151:

Help Wanted: #3
 General & Real Estate Listings: #4
 classifieds@hearstmediact.com

Please contact us for holiday hours.

Public Notice/Legal Announcements

Publication:	Deadline
Fairfield Citizen	Wednesday Noon
Westport News	Wednesday Noon
Darien News	Tuesday Noon
New Canaan News	Tuesday Noon
The Spectrum	Monday Noon
Wilton Villager	Tuesday Noon

203-333-4151: #2

legals@hearstmediact.com

Obituaries

Publication:	Deadline
Fairfield Citizen	Wednesday Noon
Westport News	Wednesday Noon
Darien News	Tuesday Noon
New Canaan News	Tuesday Noon
The Spectrum	Monday Noon

Community Weeklies: Friday Publication
Excludes Wilton Villager (Pubs Sunday)

203-330-6306

Holiday deadlines vary. Please call for times.

obituaries@hearstmediact.com

Email **Wilton Villager** obituaries to: news@thehour.com

New Haven, Middlesex and Litchfield County Community Weeklies

Publication Name	Publication Day	Classified/Legal	Obituaries
Milford Orange Bulletin	Thursday	Friday Noon	Friday 4 pm
Post Chronicle	Wednesday	Thursday Noon	Thursday 4 pm
Shoreline Times	Friday	Monday Noon	Monday 4 pm
The Dolphin	Thursday	Monday Noon	Monday 4 pm
Foothills Trader	Wednesday	Wednesday Noon	Wednesday 4 pm
Litchfield County Times	Friday	Monday Noon	Monday 4 pm
West Hartford News	Thursday	Friday Noon	Friday 4 pm

203-850-6628

nhclassifieds@hearstmediact.com

Please contact us for holiday hours.