



# Ad Production Schedule/Deadlines

Dailies

Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate, The Middletown Press, The News-Times, The Norwalk Hour, The Register Citizen

Publication Day:	Order Entry & Ad Materials	FINAL Ad Approval
Monday	Thursday 3 pm	Friday 5 pm
Tuesday	Thursday 5 pm	Monday 4 pm
Wednesday	Friday 5 pm	Tuesday 4 pm
Thursday	Monday 5 pm	Wednesday 4 pm
Friday	Tuesday 5 pm	Thursday 4 pm
Saturday	Wednesday 5 pm	Friday 3:30 pm
Sunday	Thursday Noon	Friday 4:30 pm

\* Email ad number to CMG\_LAKE if order is modified.

## Hearst CT Community Newspapers:

Publication Name	Publication Day	Order Entry/Ad Materials	FINAL Ad Approval
Fairfield Citizen**	Friday	Wednesday 3 pm	Thursday Noon
New Canaan Advertiser	Thursday	Monday 5 pm	Wednesday 11 am
Shelton Herald	Thursday	Monday 5 pm	Tuesday 3 pm
Shoreline Times	Friday	Thursday 4 pm (Week Prior)	Tuesday Noon
The Darien Times	Thursday	Monday 5 pm	Wednesday 10:30 am
The Dolphin	Thursday	Monday 1 pm	Tuesday Noon
The Foothills Trader	Wednesday	Wednesday Noon ( Week Prior)	Thursday 3 pm
The Litchfield County Times	Friday	Friday Noon (Week Prior)	Tuesday Noon
The Milford Mirror	Thursday	Monday 5 pm	Tuesday 3:30 pm
The Ridgefield Press	Thursday	Monday 5 pm	Tuesday 2:45 pm
The Spectrum	Friday	Friday 1 pm (Week Prior)	Tuesday 3 pm
The Trumbull Times	Thursday	Monday 5 pm	Tuesday 4 pm
The Wilton Bulletin	Thursday	Monday 5 pm	Tuesday 2:30 pm
Westport News**	Friday	Wednesday 3 pm	Thursday Noon
West Hartford News	Thursday	Thursday 3 pm (Week Prior)	Monday 3 pm
Arts & Leisure		Monday Noon	Tuesday 2 pm
** Real Estate Pre-Print		Tuesday 4 pm	Wednesday Noon

## Weekly Supplements:

Publication	Order Entry & Ad Materials	FINAL Ad Approval
See separate Sunday Art & Style sales sheet for deadlines		
GO!	Thursday 10 am (Week Prior)	Friday 3:30 pm (Week Prior)
Auto Pix	Monday Noon	Tuesday 4 pm
Auto Friday	Tuesday Noon	Wednesday 4 pm
Advocate Real Estate	Tuesday Noon	Wednesday 4 pm
The Hour Real Estate	Tuesday Noon	Wednesday 4 pm
Greenwich Real Estate	Wednesday 10 am	Thursday 10 am
New Haven Auto	Wednesday Noon	Thursday 4 pm
CT Post Real Estate	Thursday Noon	Friday 4:30 pm
News-Times Real Estate	Thursday Noon	Friday 3 pm
New Haven Real Estate	Thursday Noon	Friday 4:30 pm



## Total Market Coverage Ad Production Schedule:

Publication Name	Publication Day:
Savings Source, (Danbury) Savings Source, (CT Post) New Haven Savings Express	Thursday

  

Order Entry	Ad Materials
Thursday* 4 pm	Thursday* 4 pm

  

FINAL Ad Approval
Monday 3 pm

\*Order Entry & Materials - 10 business days prior



CONNECTICUT  
MEDIA GROUP

Covering Fairfield, New Haven, Middlesex and Litchfield Counties

Weeklies



## Dailies

Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate,  
The Middletown Press, The News-Times, The Norwalk Hour, The Register Citizen

### Classified & Recruitment

Publication Day:	Copy Deadline
Monday	Friday 4 pm
Tuesday	Monday 4 pm
Wednesday	Tuesday 4 pm
Thursday	Wednesday 4 pm
Friday	Thursday 4 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

Fairfield County Dailies

**203-333-4151:**

Help Wanted: #3  
General & Real Estate Listings: #4  
classifieds@hearstmediact.com

New Haven Register, The Middletown Press,  
The Register Citizen

**203-850-6628**

nhclassifieds@hearstmediact.com

### Recruitment Display

**Publication Day:** Sunday  
**Space Deadline:** Thursday Noon  
**Art Deadline:** Friday Noon

Fairfield County Dailies

**203-333-4151: #3**

recruitment@hearstmediact.com

New Haven Register, The Middletown Press,  
The Register Citizen

**203-850-6628**

nhclassifieds@hearstmediact.com

### Public Notice Legal Announcements

Publication Day:	Copy Deadline
Monday	Friday 4 pm
Tuesday	Monday 4 pm
Wednesday	Tuesday 4 pm
Thursday	Wednesday 4 pm
Friday	Thursday 4 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

Fairfield County Dailies

**203-333-4151: #2**

legals@hearstmediact.com

New Haven Register, The Middletown Press,  
The Register Citizen

**203-850-6628**

nhclassifieds@hearstmediact.com

### Obituaries

Funeral Homes	Private Party
4 pm prior day	4 pm prior day

Fairfield County Dailies

**203-330-6306**

Holiday deadlines vary. Please call for times.

New Haven Register, The Middletown Press,  
The Register Citizen

**203-850-6628**

nhobituaries@hearstmediact.com

**Please contact us for holiday hours.**



# Fairfield County Community Weeklies

Fairfield Citizen, New Canaan Advertiser, Shelton Herald,  
The Darien Times, The Milford Mirror, The Ridgefield Press, The Spectrum  
The Trumbull Times, The Wilton Bulletin and Westport News

Publication Name	Publication Day	Classified Display Copy/Ad Deadline	Public Notice/Legal	Classified (In-column) /Recruitment	Obituaries
Fairfield Citizen	Friday	Mon. Noon	Wed. Noon	Wed. Noon	Wed. Noon
New Canaan Advertiser	Thursday	Tues. Noon	Tues. Noon	Mon. Noon	Tues. 5 pm
Shelton Herald	Thursday	Tues. Noon	Mon. 5 pm	Mon. Noon	Tues. Noon
The Darien Times	Thursday	Tues. Noon	Tues. Noon	Mon. Noon	Tues. 5 pm
The Milford Mirror	Thursday	Tues. Noon	Mon. 5 pm	Mon. Noon	Tues. Noon
The Ridgefield Press	Thursday	Tues. Noon	Tues. 10 am	Mon. Noon	Tues. Noon
The Spectrum	Friday	Mon. Noon	Mon. Noon	Mon. Noon	Mon. Noon
The Trumbull Times	Thursday	Tues. Noon	Mon. 5 pm	Mon. Noon	Tues. Noon
The Wilton Bulletin	Thursday	Tues. Noon	Tues. 10 am	Mon. Noon	Tues. Noon
Westport News	Friday	Mon. Noon	Wed. Noon	Wed. Noon	Wed. Noon

**203-333-4151:**

Help Wanted: #3  
General & Real Estate Listings: #4

[classifieds@hearstmediact.com](mailto:classifieds@hearstmediact.com)

**Obituaries  
203-330-6306**

**203-333-4151: #2**  
[legals@hearstmediact.com](mailto:legals@hearstmediact.com)

**Holiday deadlines vary for all.  
Please call for times.**

# New Haven, Middlesex and Litchfield County Community Weeklies

Publication Name	Publication Day	Classified/Legal	Obituaries
Shoreline Times	Friday	Monday Noon	Monday 4 pm
The Dolphin	Thursday	Monday Noon	Monday 4 pm
Foothills Trader	Wednesday	Wednesday Noon	Wednesday 4 pm
Litchfield County Times	Friday	Monday Noon	Monday 4 pm
West Hartford News	Thursday	Friday Noon	Friday Noon

**203-850-6628**

[nhclassifieds@hearstmediact.com](mailto:nhclassifieds@hearstmediact.com)

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