

CONNECTICUT MAGAZINE

The Connecticut Bride® theconnecticutbride.com

Trim Size: 8 x 10.75 | Ad sizes in Inches (Width x Height)

Full Page	7 x 10
Bleed Full Page	8.25 x 11
Double Truck (Bleed)	16.25 x 11
Double Truck (Non-Bleed)	15 x 10
2/3 page (vertical)	4.625 x 10
2/3 page (square)	7 x 6.875
1/2 page (vertical)	4.625 x 7.375
1/2 page (horizontal)	7 x 4.875
1/3 page (vertical)	2.25 x 10
1/3 page (square)	4.625 x 4.875
1/6 page (vertical)	2.25 x 4.875
1/6 page (horizontal)	4.625 x 2.375

Ad sizes in Inches (Width x Height)

Booklet Size

Includes: Top 100 Restaurants Guide

Trim Size: 5.125 x 8.375

Document must be created at ad size.
Live matter for bleed sizes should be .375 inside trim on all sides. (Bleed .125 for bleed ads.)

Make PDF with no crop marks

Bleed Sizes:

Full Page: 5.125 x 8.375

Non-Bleed Sizes:

Full Page: 4.5 x 7.5

1/2 Page Vertical: 2.1875 x 7.5

1/2 page Horz.: 4.5 x 3.6875

1/4 page: 2.1875 x 3.6875

**For all publications:
Digital Materials Required**
PDF/X1a (300 dpi)

If publication is not listed, please contact your ad representative for the size of publication.