



# Editorial Calendar

## January-May

Schedule and sections are subject to change.

Rev. 3/19/2019

Month	Special Section	Publish Date:	Space, Ad & PR Deadline*	Final Ad Approval
January	Education Outlook	1/4, Fri., Weeklies 1/6, Sun., 5 Ffld Dailies	12/10 Mon. Noon*	12/13 Thurs. 4 p.m.
	Education Outlook	1/4, Fri., NHR, MP, TRC, SLT	12/10 Mon. Noon*	12/13 Thurs. 4 p.m.
	Health & Fitness	1/17, Thurs., 7 Hearst Paid Weeklies	1/9 Weds., 3 p.m.	1/10 Thurs., 4 p.m.
	Education	1/24, Thurs., 7 Hearst Paid Weeklies	1/16 Weds., 3 p.m.	1/17 Thurs., 4 p.m.
February	Camps	2/7 & 2/8, Thurs. & Fri., FC, NC, DT, WB, WN	1/22 Tues. Noon*	1/25 Fri. 4 p.m.
		2/10 Sun., 5 Ffld Dailies		
	Golden Years	2/21, Thurs., 7 Hearst Paid Weeklies	2/13 Weds., 3 p.m.	2/14 Thurs., 4 p.m.
	NHR Summer Camps	2/22, Fri. NHR, MP, RC, LCT, SLT	2/2 Fri. Noon*	2/7 Weds. 4 p.m.
	Who's Who in Real Estate	2/22 Fri., ST, GT, NH, FC, NC, DT, WN	2/11 Mon. Noon	2/14 Thurs. 4 p.m.
Meet the Realtor	2/24 Sun., CT, NT	2/11 Mon. Noon	2/14 Thurs. 4 p.m.	
March	Home – March	3/7, Thurs., 7 Hearst Paid Weeklies	2/27 Weds., 3 p.m.	2/28 Thurs., 4 p.m.
	DARIEN! Magazine	3/28, Thurs., The Darien Times	3/6 Weds., 3 p.m.	3/14 Thurs., 4 p.m.
	NHR Summer Camps	3/22, Fri. NHR, MP, RC, LCT, SLT	3/4 Mon. Noon*	3/7 Thurs. 4 p.m.
	Best of New Haven	3/28, Thurs., NHR & SLT	3/8 Fri. Noon	3/15 Fri. 4 p.m.
April	Kids World	4/4, Thurs., 7 Hearst Paid Weeklies	3/27 Weds., 3 p.m.	3/29 Fri., 4 p.m.
	RE Spring Showcase	4/4 & 4/5, Thurs. & Fri., ST, GT, FC, NC, DT, WN/NH	3/26 Mon. Noon	3/29 Thurs. 4 p.m.
	Education Outlook w/ college section	4/7 Sun., NHR, MP, TRC, SLT	3/11 Mon. Noon*	3/21 Thurs. 4 p.m.
	Education Outlook w/ college section	4/11 Thurs. & 4/12 Fri., Weeklies: DT, FC, NC, DT, WB, WP	3/18 Mon. Noon*	3/28 Thurs. 4 p.m.
		4/14 Sun., 5 Ffld Dailies		
	Home – April	4/11, Thurs., 7 Hearst Paid Weeklies	4/3 Weds., 3 p.m.	4/5 Fri., 4 p.m.
NEW CANAAN!	4/25, Thurs., New Canaan Advertiser	4/3 Weds., 3 p.m.	4/11 Thurs., 4 p.m.	
May	RE Waterfront & Lakefront Living	5/3, Fri., 5 Ffld Dailies, FC, NC, DT, WN	4/21 Mon. Noon	4/24 Thurs. 4 p.m.
		5/4, Fri., NHR, SLT TBD		
	Home – May	5/9, Thurs., 7 Hearst Paid Weeklies	5/1 Weds., 3 p.m.	5/3 Fri., 4 p.m.
	Best of Summer Booklet	5/26, Sun., All Dailies Two Zones (Ffld & NH)	4/8 Mon. Noon	4/18 Thurs., 4 p.m.

5 Ffld Dailies refers to the Connecticut Post, Greenwich Time, Stamford Advocate, The Norwalk Hour and The News-Times

All Magazines include the 5 dailies above plus New Haven Register, The Middletown Press and The Register Citizen

The 7 Subscription Weeklies include: New Canaan Advertiser, Shelton Herald, The Darien Times, The Milford Mirror, The Ridgefield Press, The Trumbull Times, and The Wilton Bulletin.

The Spectrum is GNM if participating.

\* Publication includes press releases. (Maximum of 300 words)

- All Dailies
- Real Estate Section
- New Haven Only
- Hearst Paid Weeklies

**Connecticut Post | Greenwich Time | New Haven Register | Stamford Advocate | The Middletown Press  
The News-Times | The Norwalk Hour | The Register Citizen**

Fairfield Citizen | New Canaan Advertiser | Shelton Herald | Shoreline Times | The Darien Times | The Litchfield County Times  
The Milford Mirror | The Ridgefield Press | The Spectrum | The Trumbull Times | The Wilton Bulletin | West Hartford News | Westport News



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June-  
January 2020

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Month	Special Section	Publish Date:	Space, Ad & PR Deadline*	Final Ad Approval
June	WILTON!	6/13, Thurs., 7 Hearst Paid Weeklies	5/22 Weds., 3 p.m.	5/30 Thurs., 4 p.m.
	Home – June	6/13, Thurs., 7 Hearst Paid Weeklies	6/5 Weds., 3 p.m.	6/5 Weds., 4 p.m.
	RE “Home & Luxury” Showcase	6/20 & 6/21 Thurs. & Fri., ST, GT, FC, NC, DT, WN/NH	6/10 Mon. Noon	6/13 Thurs. 4 p.m.
	TRUMBULL!	6/27, Thurs., 7 Hearst Paid Weeklies	6/5 Weds., 3 p.m.	6/13 Thurs., 4 p.m.
	Connecticut Staycations Broadsheet	6/30, Sun., All Dailies Two Zones	6/7 Fri. Noon	6/13 Weds., 4 p.m.
July	Education	7/25, Thurs., 7 Hearst Paid Weeklies	7/17 Weds., 3 p.m.	7/19 Fri., 4 p.m.
August	It's Back to School Time	8/9, Fri., Weeklies	7/15 Mon. Noon*	7/25 Thurs. 4 p.m.
		8/11, Sun., 5 Ffld Dailies		
	It's Back to School Time	8/9, Fri., NHR, MP, TRC, SLT	7/15 Mon. Noon*	7/25 Thurs. 4 p.m.
	RIDGEFIELD!	8/22, Thurs., 7 Hearst Paid Weeklies	7/31 Weds., 3 p.m.	8/8 Thurs., 4 p.m.
	Back to School	8/22, Thurs., 7 Hearst Paid Weeklies	8/14 Weds., 3 p.m.	8/16 Fri., 4 p.m.
Sept	Home – September	9/12, Thurs., 7 Hearst Paid Weeklies	9/4 Weds., 3 p.m.	9/6 Fri., 4 p.m.
	Golden Years	9/19, Thurs., 7 Hearst Paid Weeklies	9/11 Weds., 3 p.m.	9/13 Fri., 4 p.m.
	RE Fall Showcase	9/19 & 9/20, Thurs. & Fri., ST, GT, FC, NC, DT, WN/NH	9/9 Mon. Noon	9/12 Thurs. Noon
	Top Workplaces	9/29 Sun., 5 Ffld Dailies, NHR, RC	8/26 Mon. Noon	9/5 Thurs. 4 p.m.
October	Home Decor & Design Magazine	10/6, Sun. All Dailies	8/19 Mon. Noon	8/30 Fri. 4 p.m.
	Education Outlook w/ college section	10/4, Thurs. & 10/5, Fri., Weeklies: DT, FC, NC, DT, WB, WP	9/16 Mon. Noon*	9/19 Thurs. 4 p.m.
		10/6, Sun., 5 Ffld Dailies		
	Education Outlook w/ college section	10/4, Fri., NHR, MP, TRC, SLT	9/16 Mon. Noon*	9/19 Thurs. 4 p.m.
	Best of the Stamford	10/13, Sun., ST	9/23 Mon. Noon	9/27 Fri. 4 p.m.
	Home – October	10/10, Thurs., 7 Hearst Paid Weeklies	10/2 Weds., 3 p.m.	10/4 Fri., 4 p.m.
Best of the Shoreline	10/25, Fri., SLT	10/4 Fri. Noon	10/11 Fri. 4 p.m.	
November	Home – November	11/7, Thurs., 7 Hearst Paid Weeklies	10/30 Weds., 3 p.m.	11/1 Fri., 4 p.m.
	2019 Auto Preview	11/15, Fri., NHR	10/25 Fri. Noon	11/1 Fri. Noon
	Ridgefield Holiday Book	11/21, Thurs., 7 Hearst Paid Weeklies	10/30 Weds., 3 p.m.	11/7 Thurs., 4 p.m.
	High School Football	11/27, Weds. NHR	TBD	TBD
	Holiday in the Country	11/28, Thurs., 7 Hearst Paid Weeklies	11/20 Weds., 3 p.m.	11/22 Fri., 4 p.m.
December	Top 100 Dining & Drinks	12/8, Sun. All Dailies	10/14 Mon. Noon	11/1 Fri. 4 p.m.
	Home for the Holidays	12/12, Thurs., 7 Hearst Paid Weeklies	12/4 Weds., 3 p.m.	12/6 Fri., 4 p.m.
January 2020	Education Outlook	1/3, Fri., Weeklies	12/9 Mon. Noon*	12/12 Thurs. 4 p.m.
		1/5, Sun., 5 Ffld Dailies		
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